



Better Labelling – Clear & Simple

Seize the competitive advantage

Whether you're a multi-national company with worldwide distribution or a small company operating in a single country, you can gain a competitive advantage with Spear's worldwide [beverage labelling system](#). We operate multiple facilities in North America, Europe and Africa, with ongoing expansion throughout the world. Our customers can be found in 48 countries on six continents.

Creative

development, label production, label application and package durability through a product's filling and distribution life cycle are all part of [Spear System™](#).

We provide labels suitable for pre-fill application, pasteurization, hot fill, retort, ice chests and high-speed, in-line labelling. Returnable bottles can now employ the same pressure-sensitive decoration as one-way bottles thanks to [Thermo Wash®](#), a patented Spear label technology engineered to "wash off" during the bottle cleaning process.

Plus, it matches the graphics, label performance and application speed of traditional pressure-sensitive label constructions.

A proactive partner

You'll find Spear to be an involved and committed partner. Our [technical service engineers](#) can be found evaluating and making production recommendations at customer filling lines, container manufacturers and contract decorators around the globe.

Highly-trained [label application engineers](#) are available to assist with all of your label application needs, regardless of the labeller manufacturer. You can employ the optimum printing option to ensure your brand's graphics achieve their desired effect.

Spear offers a full range of printing options, including screen, gravure, UV Flexo, letterpress, hot stamping and combination printing.

Technical leadership and pricing benefits

Developmental [relationships with major material and application equipment suppliers](#) ensure that Spear will always provide technological leadership, pricing advantages and, in some cases, material exclusivity.

Through the [Spear Earth®](#) initiative, we have multiple environmental sustainment projects which encompass new products and materials, internal process improvements and customer recycling programs. These efforts led Spear to be recognized as the industry's environmental leader by the Tag & Label Manufacturers Institute, along with receiving ISO-14001 and TLMI L.I.F.E. certification.

[Total applied costs](#), due to manufacturing and through-put efficiencies, make Spear's clear pressure-sensitive labels cost competitive with all decorating methods.

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